



An Evening in Support of Lebanon

NEW YORK BENEFIT DINNER

Thursday April 23, 2026



From Lebanon to the world



A message of peace and determination written as a living testimony.

Middle East Airlines Air Liban www.mea.com.lb



EVENING PROGRAM

6:00 pm COCKTAILS

7:30 pm DINNER

Master of Ceremonies

Nataly Aukar, writer and performer

Welcoming Remarks

Norma Haddad, SEAL Executive Director

Ode to Lebanon

Yasmeen Abed

SEAL Update

Rula Tamer, SEAL Board President

Call for Action

Harry Santa-Olalla



maison
TARA
NEW YORK

Dinners, celebrations,
& creative experiences
A private space where every detail
is tailor made.



30 VANDAM ST. FLOOR 3. NEW YORK, NY 10013

EVENT SPONSORS

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SILVER

Rima & Ziad Alameddine • Anthony Marshi

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Loeb & Loeb • Pierre Abou Sleiman • Diala & Karim Tabet
Joumana & Philippe Tager • Aida & Charbel Tagher • Wael Zwain

IN-KIND

Ixsir • Maison Tara • Skaf's sweets

BENEFIT DINNER COMMITTEE MEMBERS

Tara Khattar
Mayssam Idriss • Norma Haddad

HONORARY COMMITTEE

Claudia Bitar • May Daouk • Lara Kairouz • Maya Malek
Adla Massoud • Julia Nakib • Joumana Tager

Sponsors names received by April 13, 2026



NATALY AUKAR

Writer and Performer

Nataly Aukar is a Lebanese born and raised writer and performer based in NYC. As a stand-up comic, Nataly has toured the world headlining sold out theaters across the US, Europe and the Middle East. She was featured in the Netflix is a Joke Festival as part of the “Introducing...” showcase and on Don’t Tell Comedy. She also starred, alongside Succession’s Hiam Abbas, in the short film “Sofa So Good” which was highlighted in The New Yorker. Nataly was also named one of Vulture’s “the comics you should and will know of 2026.”



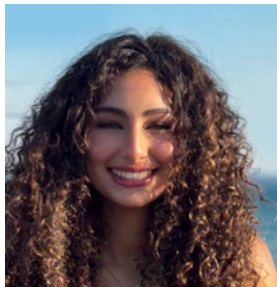
HARRY SANTA -OLALLA

Auctioneer

Harry Santa-Olalla, 'The Fundraising Guy', is a professional auctioneer and experienced fundraising consultant, with a passion and proven ability to help not for profits raise dramatically more revenue throughout campaigns. Born and raised in the UK, Harry began his fundraising career in London. He

worked closely with many of Europe's largest not for profits, utilizing technology and an engaging methodology to help them raise more at gala benefits. Identifying New York as the fundraising capital of the world, he 'hopped the pond' full time in 2014, and has not looked back since. Harry now supports many of the largest not for profits stateside, both as a pre-campaign consultant, and on stage during the events themselves. Harry has a unique ability to tastefully draw something out of everyone, uniting rooms to a common fundraising goal, coupled with integrity and a sharp wit.

 @harrysanta



YASMEEN ABED

Singer

Yasmeen Abed (16) is a dedicated young vocalist who has been training in vocal performance since 2016. She has had the honor of performing at Carnegie Hall for four consecutive years with her school and was awarded second place at the Rondo Young Artist Competition.

In addition to her love for music, Yasmeen enjoys using her voice to give back. She has performed at charity events, including a Lebanese American University (LAU) fundraiser supporting mobile clinics in Lebanon, where she performed *Li Beirut* by Fairuz. She also spent last summer in Lebanon teaching English to refugee children.



REEM ABI SAMRA

Artist

Reem is an architectural and interiors designer, artist and illustrator based in New York. Her architectural experience is primarily in the hospitality and residential sectors. Raised in Lebanon, she moved to New York to pursue her B.A. and B.F.A. degrees at Parsons School of Design, and later attained her Masters of Architecture degree at the University of Pennsylvania.

 @reem.designstudio



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LIVE AUCTION ITEMS

Andre Marcha



The brand's story is deeply rooted in the artist himself: his creative universe, his passion for sculpting, and his fascination with shapes and colors and the way they interact. His daring collections — Naturalis, Ode to Pearl, and Ultimate — transform precious materials into true objets d'art.

Each highly inventive creation delicately highlights a central stone or a baroque pearl, framed with diamonds and aged or polished gold. These jewels become conversation pieces, sparking surprise and emotion, and are immediately recognizable for their bold identity.

They speak to modern women who prefer to start trends rather than follow them — women drawn to unique, sometimes unconventional pieces that remain faithful to the beauty of nature. Every creation is conceived as one-of-a-kind.

Born from more than half a century of craftsmanship, innovation, and respect for the traditions of fine jewelry, ANDRE MARCHA creations are admired and collected by connoisseurs of fine art.

Introducing the Pistachio – Festok Pendant from the Wonderland Collection — a playful, yummy and daring creation that transforms nature's inspiration into an unforgettable jewel.

Pendant set with 1.19 carats of rubies, 0.66 carats of green garnets. 18K yellow gold chain 1.25 grams and gold plated silver.

Donated By: Andre Marcha

LIVE AUCTION ITEMS

Airlines Tickets



Two seats in Business Class, New York to Beirut and back.

You'll fly with Lufthansa, connecting to Middle East Airlines, Lebanon's beloved national airline, for an arrival that feels like a homecoming before you've even landed.

Step into MEA's cabin and you'll feel it immediately, the warmth, the food, the genuine hospitality that has carried Lebanon's spirit across the skies since 1945.

This generous donation combines comfort, whether you're traveling for leisure, exploring culture, or reconnecting with loved ones, this is a great opportunity to experience premium travel while supporting a meaningful cause.

Donated By: Adib & Gloria Kassis

LIVE AUCTION ITEMS

Maison Tara



A One-of-a-Kind Lebanese Gathering in New York. Featuring Maison Tara's Signature Slow-Cooked Lamb on a Spit, Lebanese Barbecue & Mezze Grazing Table. Step into an extraordinary celebration of Lebanese culture, flavor, and hospitality. Maison Tara invites you and your guests to an immersive dining experience unlike anything else in New York — a convivial, abundant feast rooted in the heart of Lebanese tradition.

At the centerpiece of this garden gathering is Maison Tara's celebrated slow-cooked lamb on the spit, a labor of love that fills the air with irresistible aromas and brings people together around the fire. Alongside, a lavish Lebanese barbecue and an artfully curated mezze grazing table await — an expansive spread of house-made dips, marinated vegetables, warm flatbreads, salads, and small bites that capture the full spirit of the Levantine table. The experience is beautifully completed with a stunning floral arrangement designed to reflect the lush, romantic aesthetic of Lebanese entertaining, transforming your table instead of space into an atmosphere as memorable as the meal itself. Full service is included, so you and your guests can be fully present — every detail handled with warmth and care from start to finish. Maison Tara will travel directly to the winning bidder's home, bringing the full Lebanese feast experience to your door — anywhere within the tri-state area of New York, New Jersey, and Connecticut.

This is an intimate, private experience designed for up to 30 guests — perfect for milestone celebrations, family gatherings, corporate entertaining, or any occasion worthy of something truly one of a kind.

* Experience valid until September 2026.

* Please note that drinks are not included.

Donated By: Tara Khattar

@maisontara.co

LIVE AUCTION ITEMS

Sheikha Awad



PREPARATIONS
ACRYLIC ON CANVAS
70X90cm
2016

The Lebanese artist instinctively named it “Preparations,” without seeking to define or justify its meaning. Each gesture, each color, each form emerged freely, without intention or narrative. It exists as it came to life: raw, immediate, and open. Rather than offering an explanation, the artist invites the viewer to create their own — to find within it a personal meaning, shaped by their own imagination, emotions, and experience.

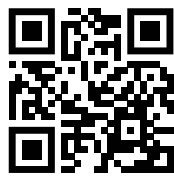
"Art speaks words you can't utter yourself, enlightens what is hidden deep down, finds the soul without searching for it and defines sensitivity."

Born in 1996 in Monaco, Sheikha Awad's creative process unravelled itself in 2015 when she moved to London. Art is her way of diving into her own imagination where the liberated, independant spirit takes reign. For her there are no rules and no techniques. Sheikha's creativity is a totally free and spontaneous expression, using the subconscious as the creator and the hand as it's tool. Autodidact, she is fascinated by the message that art manifests. Sheikha's paintings question the bridge between reality and the imagination and search for clues in the relationships between humans and love. Her work is always a direct interaction between the paint and the canvas with no previous preparation. Sheikha Awad's art is gradually revealing an unmistakable identity and talent. Since then, her work has been auctioned at Sotheby's and she continues to sell to many private art collectors. She also privileges numerous charities for Lebanese associations, often involving children who have been affected by war and need surgeries.

Donated By: Sheikha Awad

A TASTE OF THE LEBANESE MOUNTAINS, JUST NEARBY

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Amsterdam Wine Co
(271 Amsterdam Ave, New York, NY)

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(3643 Carman Rd, Schenectady, NY)

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Heights Chateau
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Lev Kitchen
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Madame Claude Wine
(234 Pavonia Ave, Jersey City, NJ)

Pier Wines
(12 N 5th St, Brooklyn, NY)

Pure Wine
(86 E 10th St, New York, NY)

Sahadi Spirits
(35 52th Street, Brooklyn, NY)

Sip Wine & Spirits
(5 67th Avenue, Brooklyn, NY)

Some Good Wine
(13 E. 8th St., New York, NY)

Vino Fine Wine and Spirits
(184 Lexington Ave., New York, NY)

IMPLEMENTED SEAL PROJECTS

2025 - 2026

IN THE NORTH

REHABILITATE 2 OLD WATER RESERVOIRS

LOCATION
Jerd Mrebbine - Sir El Dennieh

FOCUS AREA
Water & Irrigation

BUILD A WATER PUMPING STATION

LOCATION
Haouqa - Zgharta

FOCUS AREA
Water & Irrigation

SUPPORT CATTLE INDUSTRY IN THE NORTH

LOCATION
Batroun, Koura, Zgharta, and Bcharri

FOCUS AREA
Agriculture Production

SOLAR CAPACITY UPGRADE

LOCATION
Mejdel el Koura - Koura

FOCUS AREA
Environment

WATER IRRIGATION SYSTEM REHABILITATION & INSTALLATION

LOCATION
Koubayat - Akkar

FOCUS AREA
Water & Irrigation

RESTORE & EQUIP A LARGE WATER RESERVOIR

LOCATION
Qoshaya Valley & Ain Bakra - Zgharta

FOCUS AREA
Water & Irrigation

IN MOUNT LEBANON

COMBINE HARVESTER & ACCESSORIES

LOCATION
Chouf & Jezzine

FOCUS AREA
Agriculture Production

EXPAND PACK & PROCESS CENTER

LOCATION
Ainab - Aley

FOCUS AREA
Agriculture Production

SOLAR ENERGY FOR WATER PUMP

LOCATION
Bleibel - Aley

FOCUS AREA
Environment

AUTOMATE MILKING SYSTEM TO INCREASE DAIRY PRODUCTION

LOCATION
Fatqa - Keserwan

FOCUS AREA
Agriculture Production

EQUIPMENT FOR RECYCLING & COMPOSTING

LOCATION
Barbara - Jbeil

FOCUS AREA
Environment

AGRICULTURE EQUIPMENT FOR "OTR AL ARD" INITIATIVE

LOCATION
Eqilm El Kharoub - Chouf

FOCUS AREA
Agriculture Production

BUILD A SMALL WATER RESERVOIR IN BAADARAN

LOCATION
Baadaran - Chouf

FOCUS AREA
Water & Irrigation

EXPAND GOAT AND SHEEP ORGANIC MILK PRODUCTION

LOCATION
Sannine - Metn

FOCUS AREA
Agriculture Production

IN BEKAA

WATER IRRIGATION NETWORK INSTALLATION

LOCATION
Hermel - Baalbek

FOCUS AREA
Water & Irrigation

SOLAR INSTALLATION & EQUIPMENT TO EXPAND PRODUCTION

LOCATION
Kfarmishki - Rachaya

FOCUS AREA
Agriculture Production

**REHABILITATE A
WATER RESERVOIR**

LOCATION
Barka - Hermel

FOCUS AREA
**Agriculture Production
Water & Irrigation**

**ESTABLISH A
FARMERS' MARKET**

LOCATION
Baalbek - Baalbek

FOCUS AREA
Agriculture Production

**CONSTRUCTION OF
WATER RESERVOIR**

LOCATION
Mazraat El Sayed - Baalbek

FOCUS AREA
Water & Irrigation

**RESTORE & EQUIP A LARGE
WATER RESERVOIR**

LOCATION
Qoshaya Valley & Ain Bakra - Zgharta

FOCUS AREA
Water & Irrigation

**SOLAR INSTALLATION AND
EQUIPMENT TO EXPAND
PRODUCTION**

LOCATION
Kfarmishki - Rachaya Al Wadi

FOCUS AREA
Agriculture Production

**INSTALL 2KM OF
WATER PIPES**

LOCATION
Jdaideh Fakiha - Baalbek - Hermel

FOCUS AREA
Water & Irrigation

**WATER RESERVOIR & SOLAR
SYSTEM INSTALLATION**

LOCATION
Bakifa - Rashaya

FOCUS AREA
Water & Irrigation

IN THE SOUTH

**EQUIPMENT FOR
FOOD PRODUCTION**

LOCATION
Klayaa - Marjeyoun

FOCUS AREA
Agriculture Production

**CONVERT ELECTRIC WATER
PUMP TO SOLAR**

LOCATION
Ain Ebel - Bint Jbeil

FOCUS AREA
Environment

**SOLAR INSTALLATION FOR
OLIVE OIL PRODUCTION**
IN MEMORY OF MONIR AND DANA BARAKAT

LOCATION
Deir Mimas - Marjeyoun

FOCUS AREA
Environment

**RACHAYA EL FOUKHAR SOLAR
PANELS FOR PUMP STATION
PHASE 2**

LOCATION
Rachaya el foukhar - Hasbaya

FOCUS AREA
Environment

ALL REGIONS

**POTATO SEEDS DISTRIBUTION
(3RD ROUND)**

FOCUS AREA
Agriculture Production

**DISTRIBUTE BATTERY POWERED
HAND PRUNERS & SAWS**

FOCUS AREA
Agriculture Production

**MICROLOANS PROGRAM
FOR LEBANESE SME'S**

FOCUS AREA
Training & Business Skills

**HUMANITARIAN FOOD
DISTRIBUTION INITIATIVES**

LOCATION
Beirut, Baalbek & Koura

FOCUS AREA
Humanitarian

**ENDOSCOPIC SURGICAL
ROBOT SYSTEM**

LOCATION
Beirut

FOCUS AREA
Training & Business Skills

**DISTRIBUTE BATTERY POWERED
HAND PRUNERS AND SAWS
TO FARMERS ACROSS LEBANON
(PHASE 2)**

FOCUS AREA
Agriculture Production

Social and Economic Action for Lebanon

seal-usa.org
seal-usa@seal-usa.com

#SEALNYBenefit2026



sealforlebanon



SEAL is a 501(c) 3 non-profit, non-political, and non-sectarian organization. It was founded in New York City in 1997 to assist underserved Lebanese communities facing severe social and economic hardships in post-war Lebanon. SEAL focuses on community-driven economic development and funds projects in all geographical locations in Lebanon.